



beemoov

WEB & MOBILE GAMES | EDITING | PRODUCTS



amour
sucre



Amour Sucré Narrative Flirting Game

- ♥ Launched in 2011
- ♥ 7.5 Million Registered Players
- ♥ 416,000 Facebook Fans (France)



www.amoursucré.com



Application available on the Apple Store and Google Play.



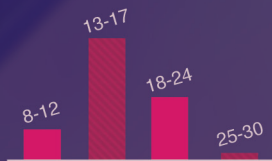
Launched in 2011, Amour Sucré is a popular online game that has millions of dedicated players worldwide, half of whom reside in France.

This game for girls was inspired by the Japanese "dating-games". These anime adventure games are quite particular in that they allow players to live a unique virtual love story.

Amour Sucré is free and is updated regularly with new episodes. It is also available for Apple and Android devices.



Age



Gender

- 97 % Girls
- 3 % Boys



Key Themes

- Romance
- Love
- Flirting
- Manga / Anime
- Japan
- Narrative



Languages



Manga Amour Sucré

- ♥ Volume 1, 30,000 printed copies
- ♥ More than 200 days in the Top 100 on Amazon
- ♥ No.1 Shojos on Amazon



- Volume 1 - Le SMS mystère
Published in November 2012



- Volume 2 - Speed Camping
Published in July 2013

- Volume 3 - Coming in November 2013

Goodies *Amour Sucré*

Artbook

- ♥ 7,000 printed copies
- ♥ Available in bookstores in October 2013



Amour Sucre at the Japan Expo 2012 & 2013



♥ Examples of game inspired products: Stickers, mirrors, badges and key chains.



Stickers



Badges



Mirrors





☆
mabimbo
jeu de mode

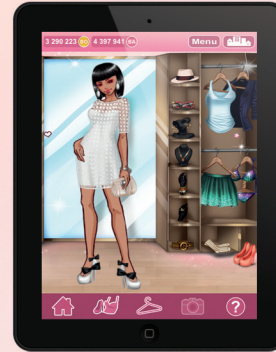
Ma Bimbo Fashion and Decorating Game



- ★ Launched in 2007
- ★ 16 Million Registered Players
- ★ 425,000 Facebook Fans (France)

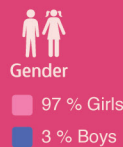
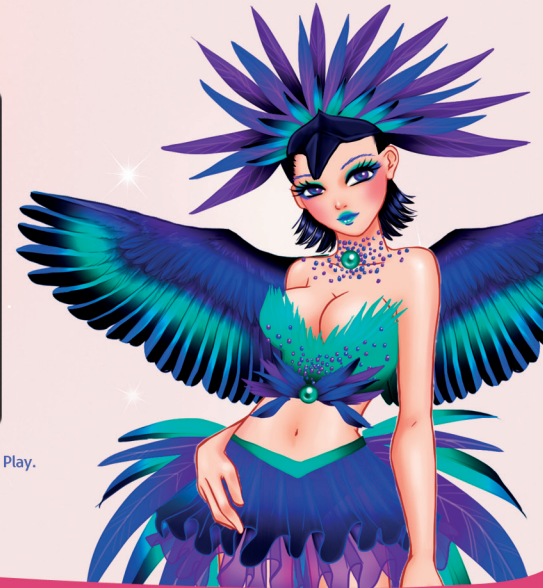
Ma Bimbo is the first and most popular French fashion and decorating game. This game allows players to take care of a virtual bimbo. Players must dress their bimbo, take her to the hair and beauty salon, but also find her a place to live, a job, a boyfriend and even take her on trips! Players will discover a true fashion laboratory!




www.ma-bimbo.com



  Application available on the Apple Store and Google Play.



 Key Themes
Girls
Fashion
Decorating
Humor
Trends
Beauty

 Languages



exomimi!!

le jeu où tout est exo mignon ♡



Cromimi A Hamster, Mouse and Ferret Breeding Game



Launched in 2007



4.5 Million Registered Players



A Cromimi is born every 20 seconds!

Cromimi allows players to adopt and take care of virtual hamsters, mice, and ferrets. Just like with a real pet, the young breeder must make sure to feed, dress, care for, clean the cage of and breed their little Cromimis. The game provides the possibility for parents to test having a pet in the family without any of the inconveniences. Cromimi is fun and easy to use but also remains educational and entertaining for kids. With a Cromimi being born every 20 seconds, the game is a proven success!



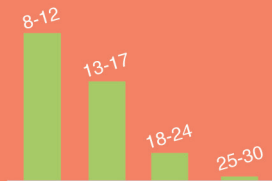
www.cromimi.com



Cromimi Ipad
(Launch in 2013)

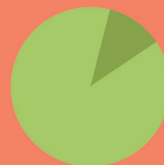


Age



Gender

90 % Girls
10 % Boys



Key Themes

Cute
Rodents
Ferrets
Pets
Collection
Educational



Languages



Beemoov Game Inspired Applications

Dream Of Amour Sucre inspired application



The Dream of mobile application brings together the characters from the game Amour Sucre in a new type of alarm! Users can fall asleep and wake up next to their favorite character!

Kemo Ma Bimbo inspired application



Kemo is a word game mobile application inspired from the original mini-game available in the online version of Ma Bimbo. As in the online version, users must discover the mystery word. The application allows users to discover different levels of difficulty and different game modes.

Beemoov Game Inspired Products



Mugs



Pillows



iPhone Cases



Wallets





Created in 2006 by Benoit Guihard and Jean-Philippe Tessier, this young and dynamic Nantes based startup company develops online and mobile games. Its successful games, such as Ma Bimbo, Amour Sucre and Cromimi, comprise a network of over 29 million players world wide. Beemoov is always looking for new ideas to entertains its players.

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